



REMCO SETS NEW SALES RECORDS

WITH PAID SEARCH, ORGANIC & SOCIAL MEDIA MARKETING OPTIMISATION

Remco is an award-winning luxury pool cover brand with a distinguished history. Seeking to refresh the brand and increase sales, they engaged Copilot Crew to optimise their paid search, organic and social media marketing.

Working across consumer and trade segments, our buyer-focused growth approach increased PPC conversions by 44% in just months. Within a year, big wins in SEO, conversion rate optimisation, social media and video marketing helped to drive an 89% lift in sales conversions. From brand awareness to lead generation, for B2B and B2C markets, we're proud to help Remco keep smashing new sales records on all fronts in a competitive space.

+44%

PPC CONVERSIONS

+60%

SEO CONVERSIONS

+89%

SALES CONVERSIONS



*"What stood out for us when we teamed up with Copilot Crew was their full transparency and high level of engagement. They understand what we're trying to achieve from both the marketing and sales side, and that's a key difference. **They go way beyond the standard agency approach and have really helped us drive strong growth results quickly.**"*

Carl Voshege, Managing Director, Remco



HOW WE GOT THE WINS:

- Conversion & Landing Page Optimisation
- Google Ads & PPC Optimisation
- SEO, Video & Content Marketing Optimisation
- Email Marketing Optimisation

COPILOT CREW

copilotcrew.com.au

1300 575 488